

## IS YOUR ORGANIZATION PARTICIPATING?

Contact us for program details!

*Together we can make a difference.*

# PLANTING FORWARD™

A MONARCH RESEARCH™ TREE RESTORATION INITIATIVE



*For this generation and the next.*

Planting Forward™ is a habitat restoration program that empowers organizations to contribute to a greener, healthier community through employee participation. We understand that environmental initiatives can sometimes present financial challenges, so we've designed this program to make participation easily accessible.

To ensure broad participation, the cost of trees is covered by Monarch Research, partners, and generous supporters. We believe that by making tree planting accessible and rewarding, **we can inspire collective action towards a more sustainable future.**

## WHY JOIN PLANTING FORWARD?

**Community Impact:** Organizations can enhance employee morale and engagement, demonstrate environmental stewardship, and contribute to a healthier community by participating in Planting Forward.

**Guaranteed Native Species:** The program offers a diverse selection of 25,000 trees from 26 native species. We prioritize high-quality native trees perfectly adapted to our local climate and soil, ensuring better survival rates. This contrasts with many big-box stores that often prioritize common, non-native species that may not thrive in our environment.

**Grown with Care from the Best:** Our trees come from the **largest native nursery** in the Midwest and the nation, ensuring top quality.

### 3-Gallon Trees: The Smart Choice

- **Better Survival Rate:** Minimal transplant shock.
- **Rapid Growth:** Begins growing immediately, often surpassing 15-gallon trees in size within 7 years.
- **RPM Rooting System:** Recognized as the gold standard for healthy root development. Learn more at [www.fknursery.com](http://www.fknursery.com)

**Expert Guidance:** Participants receive valuable information and resources on proper planting and care techniques from the Monarch Research team.

## HOW IT WORKS: ONLY 6 EASY STEPS!

- 1 **Free Trees for Employees:** Organizations partner with Monarch Research to provide high-quality native trees to their employees at no cost.
- 2 **Employee Commitment:** Employees commit to learning about native trees and participating in the program.
- 3 **Tree Selection:** Each participant selects up to 3 native trees (including one oak) from a provided species list.
- 4 **Online Ordering:** Participants will receive a unique link from MR, then place their tree orders online and receive a confirmation.
- 5 **Tree Pickup:** Participants pick up their trees from a designated location.
- 6 **Tree Care:** Participants become "Tree Ambassadors" by planting, watering, and caring for their trees.

## WHY IT MATTERS

The 2020 derecho devastated our community. In response, we've planted 120,000 native trees, restoring vital habitats on public/private lands throughout Linn County. Much work remains. **We're committed to planting another 100,000 trees, or more, in the next five years. Visit us online to learn more - and join us!**



Scan to learn more about this program!

