

# One Child, One Tree™

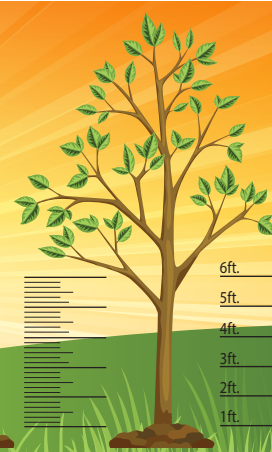
...growing together

HyVee, ImOn, and Monarch Research are offering your child or grandchild their own native tree!

HyVee



PLANT  
WATER  
CARE



WATER  
PRUNE  
FERTILIZE

WATCH  
THEM  
GROW!

## 2025 Program Overview

Monarch Research coordinates with local HyVee stores and drugstores to provide parents and grandparents a free native tree for each child or grandchild, through our **One Child, One Tree™ — Growing Together** initiative. The innovative initiative aims to foster a deep connection between children and nature by offering complimentary native trees to parents and grandparents in Linn County.

## STEP-BY-STEP PROGRAM INSTRUCTIONS

**1** **Participating HyVee stores and HyVee Drugstores will provide you with a certificate.** This will allow you to order one tree per child. You can obtain this certificate at the customer service desk inside HyVee Stores and Drugstores.

**2** **You must have a certificate to order a tree for your child or grandchild.** Each certificate has an Order Code at the bottom that is required to complete the online order form.

**3** **There is no certificate expiration.** You may order a tree at any time (subject to availability), but you will need the Order Code. Species supply is limited, when we run out of inventory, that species will no longer show as available.

**4** **Order your child or grandchild's tree online.** Scan the QR Code on your certificate, or visit [monarchresearch.org](http://monarchresearch.org) to place your order. You will be required to enter the Order Code from your certificate. Note: if you have any difficulties placing your order, please contact Monarch Research at [info@monarchresearch.org](mailto:info@monarchresearch.org).

**5** **Select a tree species.** Once you enter the order form section, download the Species Selection document to view available tree species. This document provides species information and will help you determine the appropriate tree for your available space.

**6** **Select a planting location.** The order form will ask you to identify an area for planting, including 1) Home or Rental property, 2) Friend or Relative's property, or 3) Children's Woodland.

We recognize that not all parents or grandparents may have a suitable location to plant a tree for their child. To address this, we have partnered with Linn County Conservation who will provide an area within a County Conservation park, preserve, or natural area where trees are needed as part of restoration goals. These areas will be designated as the 'Children's Woodlands' for One Child, One Tree plantings.

Parents or grandparents choosing this option will receive instructions from Monarch Research as to when and where to plant their tree under the guidance of park rangers. If you are considering this option, please read the complete Linn County Conservation guidelines on our website at [monarchresearch.org](http://monarchresearch.org).

**7** **Tree Pick-up.** Once you have successfully completed and submitted your order, you will receive an email confirmation. More details regarding tree pickup will be provided by Monarch Research at a later date.

**Tree Pickup Timeline:** For orders placed January thru September, tree pickup will be in October at a designated HyVee Store location.

This program brought to you by the partnership of:

HyVee



By following these easy steps, you can easily participate in Monarch Research's One Child, One Tree™ initiative!

Questions? Email us at [info@monarchresearch.org](mailto:info@monarchresearch.org).